

Business – Computing Faculty

Year 10

Business Curriculum Map 2020-2021

Term	Topics	Assessment
AUTUMN	<p style="text-align: center;">Theme 1.1 Enterprise and Entrepreneurship</p> <p style="text-align: center;">Theme 1.2 Spotting a Business Opportunity</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Understand how and why new business ideas come about • Assess the impact of risk and reward on business activity • Explain the role of business enterprise and entrepreneurship • The importance of identifying and understanding customer needs for a business <p style="text-align: center;">Theme 1.3 Putting a Business Idea into Practice</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Explain the benefits and drawbacks of market mapping and segmentation • Analyse the competitive environment • Identify different aims and objectives for small businesses • Identify and calculate revenues, costs, profits and loss. • Create and interpret breakeven charts • Calculate and interpret cash flow forecasts • Analyse the use of different sources of short and long term finance available for a small business. 	<p>Theme 1.1 and 1.2 Exam Wizard</p> <p>Teacher assessment of case studies</p> <p>Kahoot and BBC Bitesize multiple choice quizzes</p> <p>Theme 1.3 Exam Wizard</p>

